## **@ APMG** International

# Strategy Implementation Professional Certification

Develop the knowledge, skills and ability to become a Strategy Implementation specialist.



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Implementing strategy is a rare and valuable skillset that sets apart the most successful and influential leaders in business. Individuals with proven ability to implement strategy are in high demand from organizations all around the world.

The Strategy Implementation Professional online course and certification has been developed by the Strategy Implementation Institute, an online community supporting those passionate about implementation to learn, share and grow.

The course and certification are underpinned by the Institute's Strategy Implementation Roadmap® which provides a step-by-step guide on how to implement strategy successfully.

Participants study seven course modules over one (full-time) or 6-8 (part-time) weeks before completing the optional certification exam. Applying for certification also involves becoming a member of the Strategy Implementation Institute, joining a global community of implementation specialists and practitioners.

#### The course and certification will help participants to:

- ▶ Understand the challenges of strategy implementation
- Adopt a roadmap to guide an organization through the implementation journey
- Develop the skills and tools to be an implementation specialist
- Understand how to lead and direct a strategy team
- Avoid the common pitfalls that cause implementations to fail
- Identify what will work (and what will not) for their organization
- Acquire a globally recognized certification
- Join, participate in and contribute to a community of implementation specialists

#### 10 Who Is It For?

The course and certification are open to anyone who wishes to obtain the knowledge, skills and ability to become a strategy implementation specialist. It is particularly relevant to leaders and management professionals responsible for planning and implementing strategy.

### (i) Qualifications Available

Strategy Implementation Professional - multiple choice

#### You may also be interested in:

- Business Relationship Management (BRM)
- ▶ Organizational Behavior Management (OBM)

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